



IRRIGATION ASSOCIATION OF NEW YORK NEWSLETTER

2021 Advertising Rates

The IANY newsletter has been an industry mainstay since 2000. Its high quality editorial content makes *News Flow* a “must read” for irrigation contractors and offers advertisers a great targeted demographic.

| SIZE | DIMENSIONS | MEMBER RATE PER ISSUE | NONMEMBER RATE PER ISSUE |
|--------------------|---------------------|-----------------------|-----------------------------------|
| Full Page | 7 x 9.5 in. | \$349 | \$499 |
| Half Page | 3.5 x 9.5 in. | \$249 | \$349 |
| | or 7 x 4.5 in. | | |
| Quarter Page | 7 x 2.25 in. | \$175 | \$249 |
| | or 3.5 x 4.5 in. | | |
| Issue Underwriter* | 7 x 9.5 in. | \$999 | \$1,299 includes membership |

*Issue Underwriter includes up to two advertorials, three ads (one full-page, two-half page) and one-quarter page ad in the following newsletter.

Prepaid Full-Year Advertiser Bonus: Receive 10% off your total advertising fees by prepaying for the entire year. In addition, a link to your website will be included on the IANY website plus a 500-word advertorial with photo in one newsletter issue.

Issue dates are February, August and November. Complete the form below and mail with your check payable to “Irrigation Association of New York,” to the IANY office or you can pay online via PayPal at www.iany.org. Submit camera-ready artwork as a PNG or JPG by email to nicolepreisner@irrigation.org. The advertising form, payment and artwork are due by the 30th of the month prior to the publication. Members can elect to be billed net 30.

Pay for all three issues by January 30, 2021 to receive the prepaid full-year advertiser bonus described above. Artwork can vary by issue.

✂

Advertiser: _____

Contact Person: _____

Address: _____

Tel: _____ Fax: _____

City: _____

Email: _____

ISSUES

February August November All Three

SIZE

Full Page Half Page Quarter Page

Issue Underwriter

Payment enclosed: \$ _____

IRRIGATION ASSOCIATION OF NEW YORK

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