



IRRIGATION ASSOCIATION OF NEW YORK NEWSLETTER & SOCIAL

2024 Advertising Rates

The IANY newsletter has been an industry mainstay since 2000. Its high-quality editorial content makes *News Flow* a “must read” for irrigation contractors and offers advertisers a great targeted demographic.

SIZE	DIMENSIONS	MEMBER RATE PER ISSUE	NONMEMBER RATE PER ISSUE
1 Full Page Ad 1 Dedicated Post on Facebook and LinkedIn	7 x 9.5 in.	\$399	\$599 includes membership
1 Half Page Ad 1 Dedicated Post on Facebook and LinkedIn	3.5 x 9.5 in. or 7 x 4.5 in.	\$299	\$499 includes membership
1 Quarter Page Ad 1 Dedicated Post on Facebook and LinkedIn	7 x 2.25 in. or 3.5 x 4.5 in.	\$199	\$399 includes membership
Issue Underwriter*	7 x 9.5 in.	\$699	\$899 includes membership
*Issue Underwriter receives 1 advertorial, 1 full page ad and 2 dedicated social posts (on both Facebook and LinkedIn two weeks post publication).			

Prepaid Full-Year Advertiser Bonus

Receive 10% off your total advertising fees by prepaying for the entire year.

Issue dates are February, August and November. Complete the form below and mail with your check payable to “Irrigation Association of New York,” to the IANY office (address below) or contact noreenrich@irrigation.org to generate an invoice that can be paid online via Quickbooks. Submit print-ready artwork as a hi-res PDF or JPG by email to noreenrich@irrigation.org.

Pay for all three issues by February 23, 2024, to receive the prepaid full-year advertiser bonus described above. Artwork can vary by issue.

✂

Advertiser: _____

Contact Person: _____

Address: _____

Tel: _____ Fax: _____

City: _____

Email: _____

ISSUES

February August November All Three

SIZE

Full Page Half Page Quarter Page

Payment enclosed: \$ _____

Issue Underwriter

IRRIGATION ASSOCIATION OF NEW YORK

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